



# Your Guide To Knowing Labels...

How many labels on a roll?

How sticky;  
Permanent or Easy Peel?

Perforation?

Length  
(mm)

Width  
(mm)

Direct Thermal  
Labels (no ribbon)

OR

Thermal Transfer  
Labels (uses a  
ribbon) ?

How many rolls do you order?  
(e.g. 50 rolls a month)